

# Indianness Guest Prep Document



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— podcast —

We are excited to welcome you to the Indianness Podcast! This document is designed to guide you through the preparation process for your **upcoming podcast**. It includes everything from pre-interview requirements to recording guidelines and expectations to ensure a smooth experience.

**Before the scheduled recording**, we recommend a brief prep call with the host, Sanjay Puri. This allows both the guest and host to align on the episode's flow, themes, and expectations.

# PODCAST

Hosted by Sanjay Puri



## About the Podcast

Join the Indianness Podcast, hosted by **Knowledge Networks** Founder, Sanjay Puri. Each episode brings together global leaders of Indian origin from diverse fields, including business, healthcare, education, NGOs, politics, and more. Indianness is a story about you and each guests offer valuable life lessons, share their journeys, resilience, and cultural influences that have shaped their success. These inspiring stories aim to motivate and guide the next generation.



Meet Your Host 

Listen to our  
Podcast



**Sanjay Puri**, Founder of the Knowledge Networks Group, is a dynamic business leader, global speaker, and community builder, transforming the narrative of AI through his deep technical expertise and visionary leadership. As a technology entrepreneur with a strong background in AI, Sanjay has worked extensively with C- level executives, guiding them in harnessing the power of AI to drive innovation, growth, and industry transformation. His ability to bridge technical know-how with business strategy makes him a trusted advisor for organizations navigating the complexities of AI.

Through his influential podcasts—Indianness, CAIO (Chief AI Officer) Podcast, and RegulatingAI—and high-profile speaking engagements, Sanjay is advancing fresh perspectives on AI regulation, adoption, and its potential for societal impact. Recognized for his foresight in identifying trends and anticipating industry disruption, Sanjay's leadership is shaping the future of AI by pushing for responsible innovation, democratizing AI talent, and creating pathways for upskilling in an AI-driven world.

## Podcast Theme

In this episode, we'll delve into topics, exploring the inspiring journey of our guest and uncovering the lessons, challenges, and cultural influences that have shaped their path to success.



[www.indianness.org](http://www.indianness.org)



## Recording Essentials

- The scheduling link: <https://riverside.fm/studio/sanjay-puris-studio-4gsAn?t=f57e8de7d0b95f7b77fb>
- Episode Length: 45-60 minutes
- Format: Video Podcast

## Guidelines for a Smooth Recording

- 1 Join 15–20 minutes early** to test your equipment and address any technical issues.
- 2 Equipment Check:** Ensure your microphone, camera, and internet connection are fully functional.
- 3 Camera Placement:** Position the camera at eye level, with good lighting in front of you.
- 4 Quiet, Neutral Space:** Choose a quiet location with a simple background to minimize distractions.
- 5 Engage with the Audience:** Keep your camera on throughout and encourage interaction to create an engaging experience.
- 6 Silence Notifications:** Please keep mobile devices on silent mode and disable email pings to avoid interruptions during the recording.
- 7 Additional Attendees:** Additional team members are welcome to join silently if they turn off their video and audio and select “hide self-view” in Zoom.



## Podcast Flow & Key Questions

### Structure

The episode will flow from an introduction to main discussion points and a closing segment.

### Pre-Interview requisites

Please complete our [Resource Request Form \[RRF\]](#) with the required details before the scheduled podcast. Upon the submission of the form, we will share you the podcast questions for your review and approval.

We would love to connect with you via your social media platforms (**please list them in the RRF form**). This will allow us to tag you appropriately when the episode is released, maximizing its reach and engagement. Don't have social media? No problem! We will release the episode and share the relevant links with you for your convenience.

### Interview Preparation & Expectations

- 1. Question List as a Guide:** The list of questions provided is a framework; Sanjay Puri may not cover all of them in the 45-minute session. Please share any feedback or suggested changes as early as possible.
- 2. Flexible Editing:** If you need to rephrase a question, make corrections, or if any errors occur, don't worry—everything can be edited. Feel free to reach out for assistance with edits even after the episode airs.
- 3. Post-Interview Connection:** Remain on the Zoom call after the interview ends, as Sanjay may wish to continue the conversation privately.
- 4. Dress Code:** Please dress in business casual attire for a professional appearance.

### Podcast Structure and Core Topics

The interview will follow a conversational format, from discussing your early influences and key experiences to exploring your vision and advice.

#### Core Topics

1. **Chronicling Your Journey:** Share the influences, challenges, and experiences that have shaped you.
2. **Key Turning Points:** Highlight the pivotal moments and decisions in your life.
3. **Inspiration for Others:** Offer advice for those following similar paths.

#### Core Questions

1. What are some of your favourite memories and key influences from childhood?
2. Can you share any major inflection points in your life, and how you view them now?
3. How has your definition of success evolved over time?
4. Who has been a key mentor or role model in your journey?
5. What advice would you give to your younger self?

#### There might be other questions that could pop in based on time and flow:

1. What's your personal definition of Indianness?
2. Who is one Indian or Indian-origin person who inspires you?
3. What's a book or movie that's had a profound impact on you?

## Thank You & Next Steps

We are thrilled to have you as a guest on **Indianness Podcast** and look forward to sharing your insights with our audience.

After the recording, we will reach out if any approvals are necessary, and we kindly ask for a timely response to keep everything on schedule. Our team will manage all editing and production, and soon you'll have access to a dedicated location where you and your team can track the episode release timeline.



### Contact Information

**Email:** [info@indianness.org](mailto:info@indianness.org)

**Website:** <https://indianness.org/>

**LinkedIn:** <https://www.linkedin.com/in/sanjaykपुरi/>

Preserving and promoting India's rich cultural heritage within the global Indian Diaspora.

### Core Strengths

- **Engagement Platform:** Sharing cultural insights, values, and journeys of the accomplished Global Indian Diaspora
- **Gurukul - The Mentorship Program:** Supporting Indian origin members via exclusive Mentor Sessions with elite Mentors
- **Education and Awareness:** Insights into India's heritage and cultural landscape

## Our Communities



### Knowledge Networks

Committed to Ethical Technology, Cultural Preservation, Strategic Leadership, and International Economic Growth & Cooperation.

Join us in uniting minds and building the future, one idea at a time, empowered by the transformative power of AI!

### Contact Information

For more information, visit us at [www.knowledgenetworks.org](http://www.knowledgenetworks.org)  
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